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**Thai Customs’ Customs Alliance certificate awarding and moving forward to Customs 4.0**

Today (Wednesday 7 June 2017) at 9.00 AM at Ballroom Hall, Queen Sirikitt National Convention Center, Mr. Kulit Sombatsiri, Director-General of Thai Customs Department give the opening remark of Customs Alliance Certificate Award Ceremony. Customs Alliance intended to reform Customs service, taking into account transparency, predictability and integrity to align Customs service with the world-class standards so as to move to Customs 4.0. In this regard, the 325 valued alliances would be awarded the certificate and Thai Customs has been honored to welcome 800 participants from public and private sectors. Additionally, Customs related knowledge exhibition boots also displays in the ceremony area; Customs Alliances program, Mobile Application for HS system and tariff appeals, brief of the latest legislated Customs law.

Mr. Kulit Sombatsiri mentioned that Thai Customs has intention to reform Customs service, taking into account transparency, predictability and integrity to align Customs service with the world-class standards so as to move to Customs 4.0. Thai Customs realized that our priority function is collaboration with private sector especially in import and export field, accordingly we proceeded the scheme to effectively collaborate between Thai Customs and private sector which is the core strategy at this stage of reforming.

Thai Customs initiated “Customs Alliance” program to broaden communication channel between Thai Customs and private sector in the purpose of coordination, problems solving and minimizing disputes in both customs services related issues and policy related issues for instance customs procedure, customs tariff, customs valuation, rules of origin, customs incentives, laws and regulations. Customs officers are officially assigned to be the Account Officer (AOC) to coordinate with the Account Officer Expert (AOX) who has expertise in each area in order to promptly resolve all the obstacle. The program will increase effectiveness of working process, reduce operation time and cost of customs procedure, additionally will expand the transparency and fairness for the operator. At the first phase,   
the program is open for companies importing/exporting products under eight chapters of the Harmonized System (HS): Chapter 07 Agricultural products, Chapter 30 Pharmaceutical Products, Chapter 39 Plastics, Chapter 72 Iron and Steel, Chapter 73 Iron and Steel Products, Chapter 84 Machineries, Chapter 85 IT Products and Chapter 87 Vehicles.

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As Thai Customs DG, on behalf of Thai Customs, I am genuinely delighted to welcome all Customs Alliances’ partners and strongly believe that Customs Alliance will be productive channel to cooperate with Thai Customs.

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